

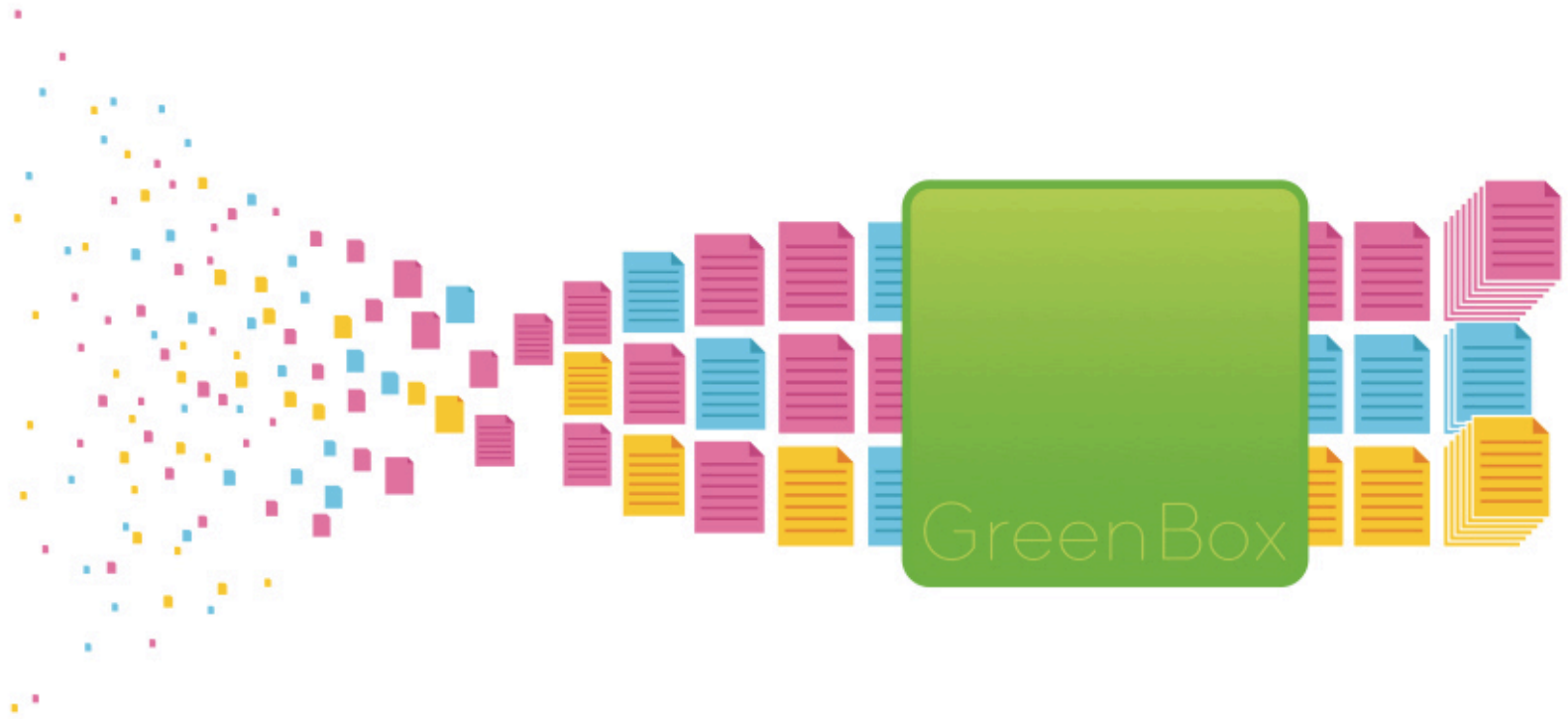
*Imooty* 

LT-Innovate Summit, 26-27 June 2013

# Online Monitoring



# Automated categorization



# Financial sector



Financial news sentiment

SentiTrade



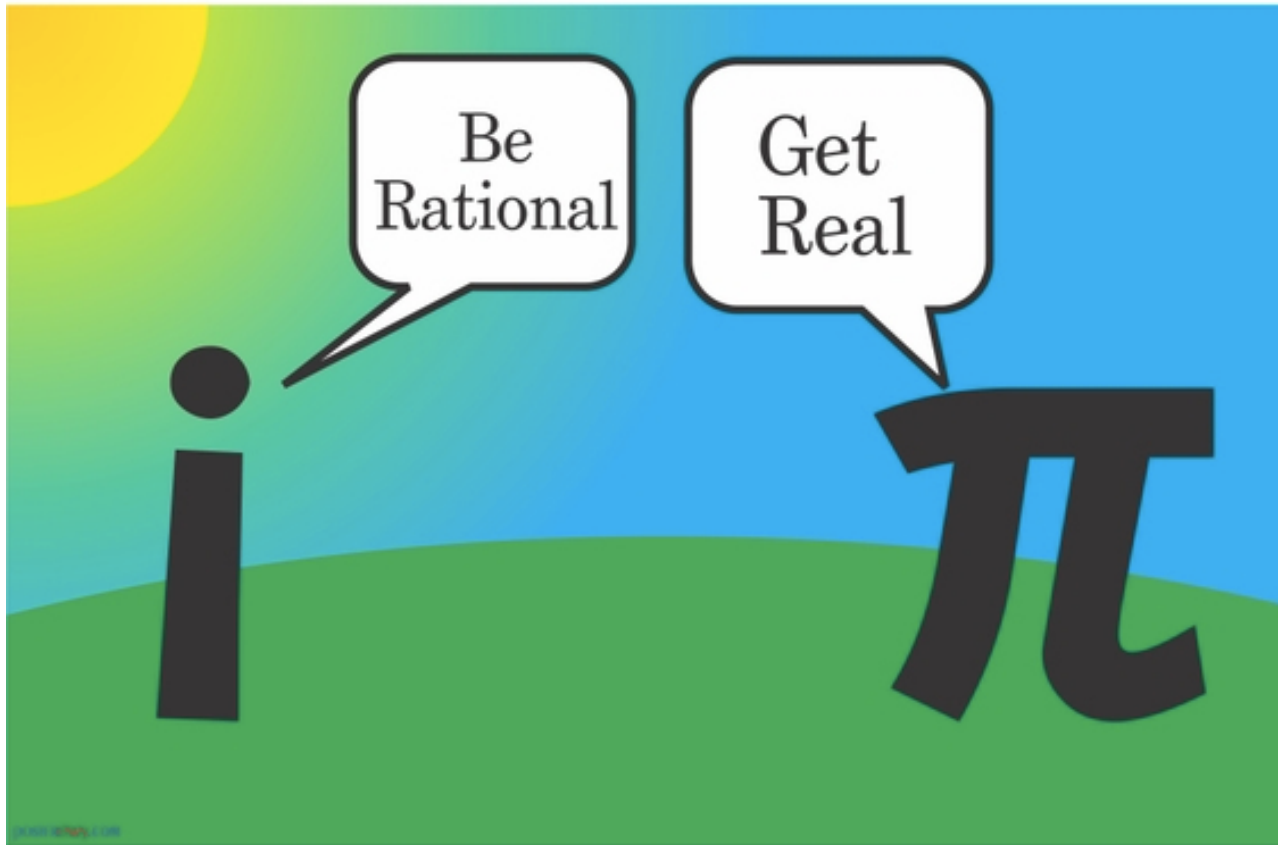
# Ratio numbers



# Market Sentiment



# Rational Analysis





# Herd psychology



# Products

## Datafeed



Plug Ins for trading software with sentiment values as data feed



## Reports



Pre-packaged analysis of developments in market psychology with trading tips



## Widgets

DAX® Sentiment - real-time

13:00  60%

01. April 2011 - © SentiTrade



Market psychology at a glance, integrated directly on your website!



# References



More Info

sentitrade.com

imooty.eu

yukkalab.de

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## Sentiment Analysis, continued

**objective vs. subjective**

## Sentiment Analysis, continued

Document (one opinion)

Sentence (several opinions, targets)

Aspects (sustainable, but...)

Comparative (MSFT vs. GOOG)